



Chicagoland's Workforce Development Funder Collaborative

New Vision/Mission Statement

The Chicagoland Workforce Funder Alliance envisions an equitable and prosperous Chicagoland built by employer, worker and community collaborations. Its mission is to foster these efforts, and to help ensure their impacts reduce racial disparities in employment and earnings.

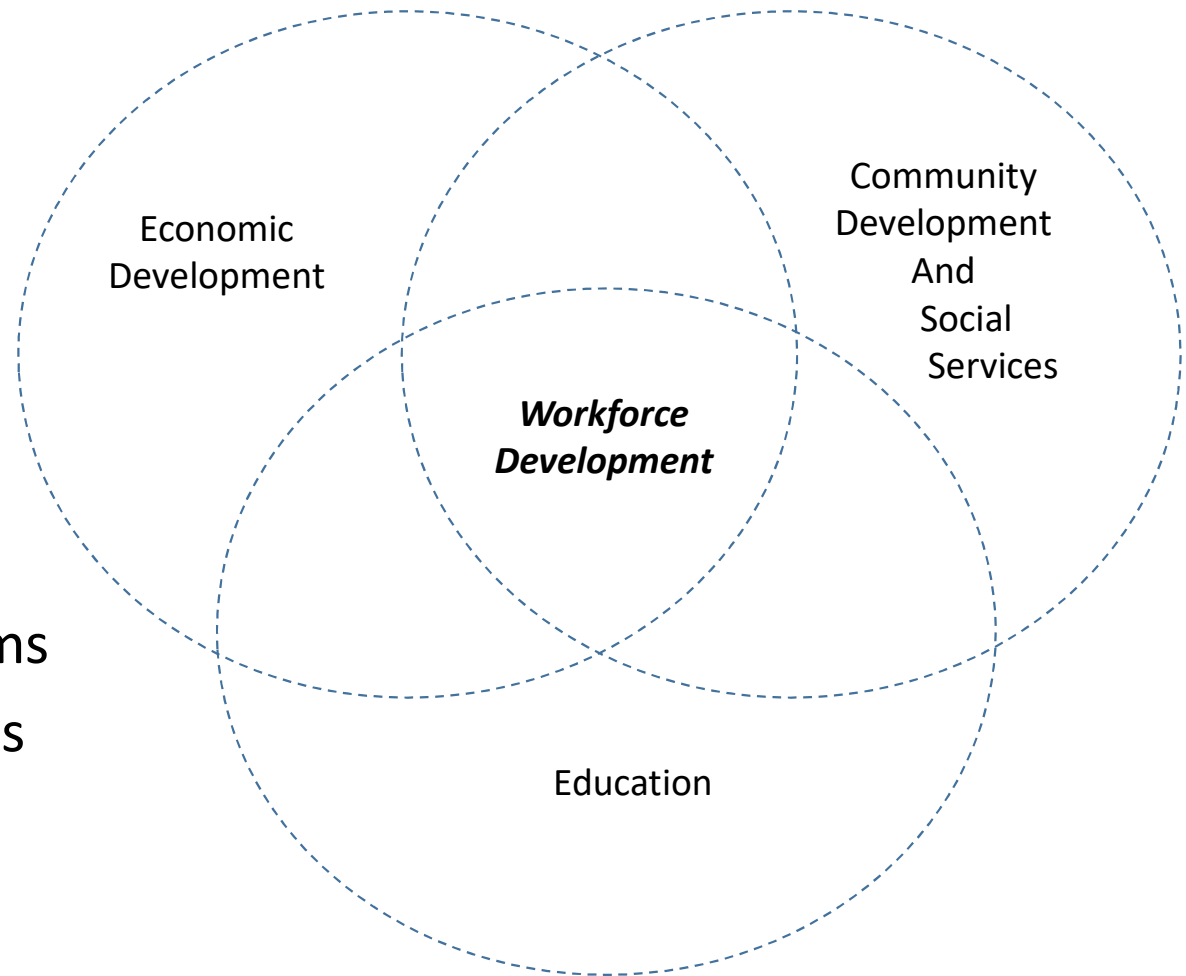
14 LEADERSHIP FUNDERS (Management Committee)

The Chicago Community Trust	The Joyce Foundation	United Way of Metro Chicago	Grand Victoria Foundation
Robert R. McCormick Foundation	Polk Bros. Foundation	The Woods Fund of Chicago	Circle of Service Foundation
The Lloyd A. Fry Foundation	JP Morgan Chase	Michael Reese Health Trust	Pritzker Traubert Foundation
Cristopher Family Foundation		H&J Weinberg Foundation	

Why Collaborate On Workforce Development

Funder collaboration often works best for complex issues that fall at the intersection of other, larger issues.

- No one's an expert
- Fragmented funding streams
- Differences in perspectives
 - Need for innovation



The Four L's of Funder Collaboration

Leverage: Funders can do a greater number of strategic projects by leveraging each other's resources, and attracting national investment. The avg. CWFA leverage multiplier is 20X.

Leadership: Funders can speak with a louder voice when they speak as a collaborative. For example the CWFA has become the voice for funders when interacting with workforce systems (WIBs, etc.)

Learning: Funders form a learning community when they come together to grapple with the same complex issues and systems. The CWFA has influenced its members in ways large and small.

Logistics: Funder collaboratives ease the technical challenges of funding coordination. CWFA avoids funding calendars entirely, and so can be both more proactive and reactive than most single funders.

Deep Grantee Engagement & Risk

Two More Key Benefits of Funder Collaboration

Deeper Grantee Engagement: Smaller portfolio of larger projects means the Funder Alliance can engage deeply with its partners, looking for synergies between them and ways that the funding community can help their success with more than just resources.

Higher Risk Tolerance: Funding as a group allows the Alliance to engage in projects that no single funder could justify on their own. These could be high risk/high reward projects in terms of \$ amount, or in terms of distance from funders “comfort zone” or both.

Initiative Framework

Strategic Priority	Initiative
Employer Practice Change	Chicagoland Healthcare Workforce Collaborative
	Early Childhood Education Workforce Partnership
	Financial Services Pipeline Initiative
	Innovation Labs (Reimagine Retail)
	Network of Employer-Led Workforce Solutions
Workforce Systems	Pro Path Fund (CP.Net, CCAC)
	SNAP to Success Intermediary Pilot
	Developing: Support for Workforce Frameworks (Career Readiness, Navigators)
Worker Power	Raise the Floor Alliance
	Developing: Worker Rights as Workforce Development
Funder Collaboration	CWFA
Responsive	Equitable Recovery Corps Fund (Public Health Workforce Collaborative, Career Pathways for Public Health Workers)

Initiative Framework Enables Multiple Funder Collaborations

ProPath

- Kaplan Foundation
- Osa Foundation
- CME Group Foundation
- Brinson Foundation
- Finnegan Foundation
 - Fifth Third Bank
- Siragusa Foundation
- Square One Foundation
- Origami Works Foundation
- Crown Family Philanthropies
- Circle of Service Foundation

Equitable Recovery Corps

- JP Morgan Chase
- Weinberg Foundation
- Julian Grace Foundation
- Healthy Communities Foundation
 - Anonymous

Network of IWPs

- National Fund for Workforce Solutions
 - JP Morgan Chase
- Michael Reese Health Trust
 - Multiple Healthcare Employers
- Multiple Financial Services Employers

SNAP 2 Success Intermediary

- Steans Family Foundation
 - Fry Foundation

Early Childhood Ed. Workforce

- Steans Family Foundation
- McCormick Foundation
- Crown Family Philanthropies
- Circle of Service Foundation

Reimagine Retail

- Walmart Foundation

The Funder Alliance and Racial Equity

- The Funder Alliance started to be more intentional about Racial Equity in 2015. It started by training its staff and board with Race Matters Institute (through ABFE) on common language and concepts, which led to adding racial equity to its mission.
- It followed up in 2016 with more training and the adoption of tools like a “Racial Equity Impact Analysis” and “Back-Map of Employment Inequity” to inform its strategic planning and grant-making decisions.
- The Funder Alliance has also developed a Racial Equity sub-committee for its board to help ensure proper use of the tools, and other issues such as data reporting and procurement policies, because it sees being intentional about racial equity as an ongoing and continuous responsibility.