

Lake County Nonprofit Professional Development Resource Guide

Updated July 2018



THE LAKE COUNTY
COMMUNITY FOUNDATION
An affiliate of The Chicago Community Trust

The Lake County Community Foundation is pleased to provide a curated list of nonprofit professional development opportunities and area consultants for your reference. Included in this guide, you will find information about upcoming regional professional development events, academic courses and certifications, webinars and contact information for local consulting experts.

All of the programs and services found in this guide are available regionally or online. Programs have been vetted and consultants have been engaged by the Foundation or one of its contributing partners.

The resource guide will be updated and published quarterly. Please contact Maggie Morales at Maggie@lakecountycf.org with questions or ideas. We hope you will find this information helpful!

-The Lake County Community Foundation Staff

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Contributing Partners



Events and Program Series

July – September 2018

Leadership & Capacity Building

Sponsored By – Forefront	January 2018 – December 2018
Nonprofit, Grant Maker and Advisor Programs	Forefront 208 South LaSalle Street, #1535 Chicago, IL
Intended Audience - Grant Makers, Advisors and Operating Nonprofits, Members and General Public	For a full list of programs, webinars and to register click here
Cost - Varies	

Sponsored by – The Alliance for Human Services	
Quarterly Membership Meetings	Locations and Times TBD
The Alliance seeks to be a true model for countywide collaboration amongst health and human service agencies. It is actively seeking new members. Ultimately, it seeks to ensure that all Lake County health and human service agencies have the resources and capacities to effectively meet the needs of the county's diverse communities.	
Intended Audience – Nonprofit Executive Leadership	Information/Registration
Cost – Varies by operating budget	

Sponsored By – The Charmm'd Foundation	November 2017 – November 2018
Peer Advisory Groups	Locations and Times Vary
By becoming a Charmm'd Peer Advisory Group member, you will hear different perspectives on leadership issues and share your experiences & areas of expertise so all can benefit from the collective wisdom in the room.	For more information or to set up an interview click here .
Intended Audience – Nonprofit Leaders	
Cost – FREE – Participants are asked to attend regularly	

Sponsored By – The Charmm'd Foundation	August 9-10, 2018
The Global Leadership Summit	For more information click here .
This 2-day Global Leadership Summit will hone and improve your leadership skills with fresh perspectives from world-class leaders.	
Intended Audience– Leaders	
Cost – \$199	

Sponsored By – Healthcare Foundation of Northern Lake County

Grantee Convening - “Tax Cuts and Jobs Act of 2017”
featuring Dawn Melchiorre, Chief Program and Policy Officer,
Forefront

**RSVP by August 2. Please include full name, title, organization and email address when registering.*

Intended Audience – HFNLC Grantees
Cost – FREE

Thursday, August 9, 2018
8:30 – 11:30 a.m.

Village of Round Lake Beach
Civic and Cultural Center
2007 North Civic Center Way
Round Lake Beach, IL

[Information/Registration](#)

Sponsored By – RESPOND Lake County

Monthly Membership Meetings

RESPOND serves as a forum for front-line workers to gather, share and utilize staff expertise more effectively.

Intended Audience – Nonprofit Direct Service Professionals
Cost – Membership fee for 2 is \$120/year

Second Weds. of each month
11:30 a.m. – 1:30 p.m.

Waukegan Public Library
128 N. County Street
Waukegan, IL

[Information/Registration](#)

Sponsored By – YWCA Lake County

Emerge – Young Professionals Striving for a Better Community

Emerge was created to give young professionals the opportunity to grow professionally while making an impact on their community. Monthly meetings are focused on creating impact, professionalism and networking.

Intended Audience – Young professionals (age 21-35)
*Click [HERE](#) to contact an Emerge co-chair
Cost – Membership fee \$35

Third Thurs. of each month
6:30 p.m.

YWCA Lake County
1425 Tri-State Parkway
Gurnee, IL

[Membership](#)

Sponsored By – YWCA Lake County

40th Annual Women of Achievement Leadership Luncheon

YWCA’s largest fundraising event of the year will feature keynote speaker, [Felicia Middlebrooks](#).

Intended Audience – All are welcome
Cost - \$150 - \$1,500

Thursday, September 20, 2018
10:00 a.m. – 12:00 p.m.

Noah's Event Venue
200 Barclay Blvd, Lincolnshire
IL 60069

[Information/Registration](#)

Sponsored By – Association for Fundraising Professionals

Development Day Chicago

Intended Audience – Nonprofit Fundraising Professionals
Cost – Members \$275, Non-Members - \$350

Friday, September 14, 2018

Renaissance Chicago Downtown
1 W. Wacker Drive, Chicago

[Information/Registration](#)

Sponsored By – University of Wisconsin Parkside

September 11 – November 27, 2018
Weds. 6-9 p.m.

Professional Development – HR Certification Prep

Delivered by HR professionals, this course provides comprehensive and interactive SHRM-CP/SHRM-SCP exam preparation. By becoming SHRM certified, you prove your knowledge, competency, and gain the credentials to help advance your career.

UW Parkside Tallent Hall Room 182
930 Wood Road
Kenosha, WI

Intended Audience – Human Resource Professionals
Cost- \$1395 (SKRA Members pay \$1295)

[Information/Registration](#)

Webinars

Offered By – Nonprofit Quarterly in Partnership with FMA

“Strategic Reserves and Endowments: Guidance for Forward-Thinking Funders and Grantees”

presented by Hilda Polanco, FMA
and Ruth McCambridge, Nonprofit Quarterly

FMA’s Hilda Polanco discusses the use of endowments and reserves and lays the groundwork for philanthropy to begin funding reserves. This webinar is useful for philanthropists, nonprofit staff, board members, and capacity builders.

Intended Audience – Nonprofit Leaders
Cost – FREE

[Click here to access webinar and slides](#)

Offered By – IUPUI Lilly Family School of Philanthropy

September 13, 2018
12:00 – 1:00 p.m. EST

"Art of Fundraising" presented by Dr. Sara Konrath

Learn from Dr. Sara Konrath how traits and skills such as emotional intelligence, empathy, and active listening are essential for the art of fundraising. Understand how you can look for these personal attributes when hiring staff and how you can train yourself and others to become skilled in the art of fundraising.

Intended Audience – Nonprofit Fundraisers
Cost – \$19.74

[Information/Registration](#)

Academic Professional Development, Certification & Degree Programs

Offered By – College of Lake County

Associates in Applied Sciences Degree Human Services Focus

This program offers an Associate in Applied degree and several certificate options to prepare students for entry and middle-level positions in agencies and organizations offering services for children and adolescents, the developmentally disabled, seniors or people in need of treatment for alcohol and substance abuse.

Online Classes Available

[Information/Registration](#)

Offered By – College of Lake County

Professional Development Courses

Topics: Business and Leadership, Computer Skills, e-Marketing
For a full list of courses, access the link included.

Online Classes Available

Intended Audience – Nonprofit Professionals
Cost – Varies

[Information/Registration](#)

Offered By – Gorton Community Center – Greater Good Series

Northwestern/Kellogg Nonprofit Marketing & Communications Certificate Program

This program includes five workshops and a celebration luncheon upon completion. Workshops are: Effective Branding for your Organization, Whole Brain Communication, Stakeholder Mapping and Messaging, Public Speaking Workshop, and Strategic Social Media Management.

**April 10, 2018 –
November 7, 2018**

Gorton Community Center
400 East Illinois Road
Lake Forest, IL

Intended Audience – Nonprofit Professionals
Cost - \$1000 for the series or \$250/Workshop

[Information/Registration](#)

Offered By – IUPUI Lilly Family School of Philanthropy

Professional Development Courses

Topics: Fundraising, Management, Evaluation, Strategic Planning
For a full list of courses, access the link included.

Online Classes Available

Intended Audience – Nonprofit Fundraising Professionals
Cost - Varies

[Information/Registration](#)

Offered By – North Park University and University Center of Lake County

3225 West Foster Ave
Chicago, IL

**Undergraduate Degree – Nonprofit Management
Graduate Degree – Nonprofit Management
Certified Nonprofit Professional (CNP)**

Online Classes Available.

[Information/Registration](#)

Intended Audience – Nonprofit Professionals
Cost – Varies

Offered By – North Park University

3225 West Foster Ave
Chicago, IL

**Nonprofit Graduate Certifications -
Nonprofit Management, Nonprofit Finance, Nonprofit Governance**
For a full list of certifications, access the link included.

Online Classes Available.

[Information/Registration](#)

Intended Audience – Nonprofit Professionals
Cost – Varies

Offered By – Northwestern University School for Professional Studies

Chicago Campus

Philanthropy and Nonprofit Organizations Certificate Program

For those seeking to advance their careers in fundraising and nonprofit administration through a combination of hands-on skills and theoretical knowledge. Taught by practitioners in the field from major nonprofit institutions, research universities and consulting firms. Students may choose any four courses for a customized certificate in "Philanthropy and Nonprofit Organizations".

Intended Audience – Nonprofit Professionals
Cost – Varies

[Information/Registration](#)

Offered By – Northwestern Kellogg School of Management

Chicago and Evanston Campuses

Executive Nonprofit Management and Leadership Programs

Kellogg offers a full suite of executive education programs that address these challenges from a distinctly nonprofit management and leadership oriented point of view. Led by top Kellogg faculty and infused with practical insights from leading practitioners, these nonprofit management and leadership programs address wide-ranging issues from finance, marketing, fund raising and talent management to leading innovation and instilling a strategic, cross-disciplinary mindset organization wide.

July - September 2018 Programming

- Leadership Strategies for Successful Schools
July 10-12, 2018
- Effective Nonprofit Governance
September 24, 2018
- Strategic Leadership: Leading the Self
September 25-26, 2018
- Strengthening Your Mission: Building Your Brand
September 27-28, 2018

For a full list of programs and to register click [here](#)

Intended Audience – Nonprofit Professionals
Cost - Varies

Offered By – University Center of Lake County

Fall 2018

**Professional Development, Certificate Programs,
Undergraduate and Graduate Degrees**

1200 University Center Drive
Grayslake, IL

For a full list of programs, certificates and courses, access the link included.

Online Classes Available.

Intended Audience – Nonprofit Professionals
Cost – Varies

[Information/Registration](#)

Offered By – University of Wisconsin-Parkside

Summer/Fall 2018

Certificate Programs

UW-Parkside, Tallent Hall
900 Wood Road
Kenosha, Wisconsin

UW-Parkside Continuing Education offers a variety of certificate programs to suit your needs. There are face to face certificates which highlight a more personal and collaborative atmosphere as well as a wide array of flexible online certificates. Summer and fall offerings are focused on inclusive leadership.

Intended Audience – Nonprofit Professionals
Cost – varies (*scholarships available*)

[Information/Registration](#) ***Online Classes Available.***

Consultants

While this information does not constitute endorsement of any of the individuals or firms listed, all of these consulting groups have been engaged by the Foundation or its partners. Consultants are organized by focus area.

Asian American Communities

Asian American Community Exchange L3C
Alice Lee-Osborne

alice@aacexchange.com
312-248-2890
<http://www.aacexchange.com>

Specialization – Asian American Community Research and Outreach

Rob Paral and Associates
Rob Paral

rob@robparal.com
773.609.4510
<http://www.robparal.com/index.html>

Specialization - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities

Board Development

The Alford Group
President & CEO - Brenda Asare

basare@alford.com
312.929.4646
<http://alford.com/>

Specialization - Organizational Strategy, Fundraising, Governance, Corporate Impact, Assessment and Analytics, Executive Coaching, Executive Peer Coaching Group Facilitation, Board and Staff Training

Laurel Tustison Consulting
Laurel Tustison

LaurelTustison@Gmail.com
847.445.2006
<https://www.linkedin.com/in/laurel-tustison>

Specialization - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc.
Emily Mudarth

Emily@leadinghealthyfutures.com
708-927-8121
www.leadinghealthyfutures.com

Specialization - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration, Board and Leadership Development

Coalition Building

Gail Schechter Consulting
Gail Schechter

ghschechter@gmail.com
847.502.3194
<http://www.gail-schechter-consulting.com/>

Specialization – Organizing, Coalition Building, Popular Research, Training, Connecting, Grant Writing

Evaluation

David Schreier Associates LLC
David Schreier

david@davidschreierassociates.com
773.274.7008
www.davidschreierassociates.com

Specialization - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Millennia Consulting
Wendy Siegel

Siegel@ConsultMillennia.com
312.922.9920 x 6
<http://www.consultmillennia.com/>

Specialization - Strategic Planning and Organizational Development, Research, Policy Analysis, Program Design, Evaluation, Executive Search, Strategic Communications, Grant Writing

Pratt Richards Group
Jenny Richards

admin@pratrichardsgroup.com
773.304.6289
<http://pratrichardsgroup.com/>

Specialization - Evaluation, Strategy

Rob Paral and Associates
Rob Paral

rob@robparal.com
773.609.4510
<http://www.robparal.com/index.html>

Specialization - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities

Grant Writing

Laurel Tustison Consulting
Laurel Tustison

LaurelTustison@Gmail.com
847.445.2006
<https://www.linkedin.com/in/laurel-tustison>

Specialization - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc.
Emily Mudarth

Emily@leadinghealthyfutures.com
708-927-8121
www.leadinghealthyfutures.com

Specialization - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration, Board and Leadership Development

Millennia Consulting
Wendy Siegel

Siegel@ConsultMillennia.com
312.922.9920 x 6
<http://www.consultmillennia.com/>

Specialization - Strategic Planning and Organizational Development, Research, Policy Analysis, Program Design, Evaluation, Executive Search, Strategic Communications, Grant Writing

Norine McCarten Consulting
Norine McCarten

nmccarten@gmail.com
773.513.9218

Specialization - Program Development, Project Management, Research, Grant Writing

Gail Schechter Consulting
Gail Schechter

Specialization – Organizing, Coalition Building, Popular Research, Training, Connecting, Grant Writing

ghschechter@gmail.com
847.502.3194
<http://www.gail-schechter-consulting.com/>

Human Resources

C-Squared HR Consulting LLC
Cathie Hollowell

Specialization - Nonprofit Human Resources

cchollowell@msn.com
847.571.7371
<https://www.linkedin.com/in/cathie-hollowell-9b7b966>

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David Schreier

Specialization - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

david@davidschreierassociates.com
773.274.7008
www.davidschreierassociates.com

Executive Service Corps of Chicago
Rachelle Jervis

rachelle.jervis@esc-chicago.org
312.883.7221
<http://esc-chicago.org/>

Specialization – Leadership Development, Organizational Strategy, Executive in Residence, Financial Operation and Planning, Human Resources Management, Volunteer Management, Marketing and Communications, Urgent Action Teams

**Executive Service Corps engages volunteer consultants to provide nonprofit support.*

SynerChange
Patricia Moten Marshall

pat@synerchangechicago.com
708.383.2725
<http://synerchangechicago.com/us.html>

Specialization - Leadership Development, Team Building, Increasing Motivation and Engagement, Effective Communication, Performance Management, Creative Problem Solving

Taproot Foundation

chicago@taprootfoundation.org
312.635.1110
<https://www.taprootfoundation.org/>

Specialization – Marketing, Strategy, Human Resources, Finance, Information Technology

**Taproot Foundation pairs professional volunteers with nonprofits to address their needs.*

Immigrant Populations

Rob Paral and Associates
Rob Paral

rob@robparal.com
773.609.4510
<http://www.robparal.com/index.html>

Specialization - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities

Information Technology

Taproot Foundation

chicago@taprootfoundation.org
312.635.1110
<https://www.taprootfoundation.org/>

Specialization – Marketing, Strategy, Human Resources, Finance, Information Technology

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Legal Services

The Law Project

Erica Spangler Raz, J.D.

Specialization - Pro-bono legal nonprofit services

espanglerraz@thelawproject.org

312-939-3638

www.thelawproject.org

Marketing and Communications

David Schreier Associates LLC

David Schreier

Specialization - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

david@davidschreierassociates.com

773.274.7008

www.davidschreierassociates.com

EeJayCee, Inc.

Esther Cepeda

Specialization - Social Media, Marketing, Communications

ejc@estherjcepeda.com

224.612.3214

<https://www.linkedin.com/in/estherjcepeda>

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rachelle.jervis@esc-chicago.org

312.883.7221

<http://esc-chicago.org/>

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chicago@taprootfoundation.org

312.635.1110

<https://www.taprootfoundation.org/>

Resource Development

David Schreier Associates LLC
David Schreier

david@davidschreierassociates.com
773.274.7008
www.davidschreierassociates.com

Specialization - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Fund Inc.
Rita Galowich

rita@fundinonline.com
847.205.0696
www.fundinonline.com

Specialization - Resource Development, Planning, Feasibility Studies, Case Statement Preparation, Capital and Endowment Campaigns, Fund and Donor Strategies

Advocacy Collaborative, LLC.
Laurel O'Sullivan

Laurel@AdvocacyCollaborative.com
847.401.9672
<http://advocacycollaborative.com/amplifyyourimpact/>

Specialization – Advocacy

Laurel Tustison Consulting
Laurel Tustison

LaurelTustison@Gmail.com
847.445.2006
<https://www.linkedin.com/in/laurel-tustison>

Specialization - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Program Development

Norine McCarten Consulting
Norine McCarten

nmccarten@gmail.com
773.513.9218

Specialization - Program Development, Project Management, Research, Grant Writing

Strategic Planning

David Schreier Associates LLC
David Schreier

david@davidschreierassociates.com
773.274.7008
www.davidschreierassociates.com

Specialization - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

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chicago@taprootfoundation.org
312.635.1110
<https://www.taprootfoundation.org/>

Specialization – Marketing, Strategy, Human Resources, Finance, Information Technology
**Taproot Foundation pairs professional volunteers with nonprofits to address their needs.*

Online Resources for Nonprofits

The Aspen Institute

<https://www.aspeninstitute.org/>

The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues.

The Bridgespan Group

<https://www.bridgespan.org/>

The Bridgespan Group is a global nonprofit organization that collaborates with mission-driven leaders, organizations, and philanthropists to break cycles of poverty and dramatically improve the quality of life for those in need. The organization focuses in four broad fields: education, children, youth and families, public health and global development.

The Chronicle of Philanthropy

<https://www.philanthropy.com/>

The Chronicle of Philanthropy is an independent news organization that has been serving leaders, fundraisers, grant makers, and others involved in philanthropy for more than 25 years. It offers a robust advice section to help nonprofit workers do their jobs as well as one of the biggest listings of career opportunities.

The Collective Impact Forum

<https://collectiveimpactforum.org/>

This is the place for those practicing collective impact to find the tools, resources, and advice they need. It's a network of individuals coming together to share experience and knowledge to accelerate the effectiveness and adoption of collective impact.

Forefront

<https://myforefront.org/>

Forefront is the nation's only statewide membership association for nonprofits, grant makers, public agencies, advisors and allies. The organization provides education, advocacy, thought leadership and facilitates collective action around issues that are important to its members and to the sector.

FMA Fiscal Strength for Nonprofits

<http://fmaonline.net/>

FMA exists to build a community of individuals with the confidence and skills to lead organizations that change the world. Private and public foundations with diverse portfolios and needs repeatedly call on FMA to strengthen their grantees, improve their grant making capacity and increase the financial management knowledge of their staff. Nonprofit organizations—from start-ups to legacy agencies—depend on FMA to offer advice and capacity building services when facing challenges or significant decisions.

Free Management Library

<http://managementhelp.org/>

The Library provides free, easy-to-access, online articles to develop yourself, other individuals, groups and organizations (whether the organization is for-profit or nonprofit). The site includes links to free training resources, job banks and an extensive index of topics and links to relevant nonprofit and for-profit resources.

GuideStar

<http://www.guidestar.org/Home.aspx>

GuideStar is the world's largest source of information on nonprofit organizations.

The National Council of Nonprofits

<https://www.councilofnonprofits.org/tools-resources>

The National Council of Nonprofits produces and curates tools, resources and samples for nonprofits. View the most recent additions, browse by category or tag or search for the specific information.

Nonprofit Learning Lab

<https://www.nonprofitlearninglab.org/>

The Nonprofit Learning Lab (NLL) is a national nonprofit that connects, supports and develops individuals seeking to lead the nonprofit sector.

Nonprofit Quarterly

<https://nonprofitquarterly.org/>

Nonprofit Quarterly is an independent nonprofit news organization that covers nonprofit related issues, specifically, public policy and philanthropy.

Nonprofit Technology Network

<http://www.nten.org/>

NTEN is a membership organization of nonprofit technology professionals who share a common goal of helping nonprofits use all aspects of technology more effectively.

The Nonprofit Times

<http://www.thenonprofittimes.com/>

The Nonprofit Times provides breaking news and analysis on nonprofits: charities, associations, medical groups and religious organizations.

Philanthropy News Digest

<http://philanthropynewsdigest.org/>

A service of Foundation Center, Philanthropy News Digest provides a variety of resources including the latest news in philanthropy, current grant opportunities and job postings.

Stanford Social Innovation Review

https://ssir.org/topics/category/nonprofits_ngos

Stanford Social Innovation Review provides innovative ideas to help leaders of nonprofits and nongovernmental organizations work more effectively.

The Storytelling Non-Profit

<http://www.thestorytellingnonprofit.com/>

The Storytelling Non-Profit provides consulting, training and coaching to help non-profits around the world articulate their impact to donors in a new way, using narrative techniques to generate greater personal interest and accountability, thereby improving their fundraising success.

The Tamarack Institute

<http://www.tamarackcommunity.ca/>

The Tamarack Institute equips people with the skills, knowledge, resources and connections you need to make lasting change in your community.

TCC Group

<http://www.tccgrp.com/>

TCC Group is a mission-driven consulting firm that collaborates with leaders to solve complex social problems.

Women in Development North

<http://widn.org/>

Women in Development North is dedicated to advancing women in the development profession with education and networking opportunities.

Young Nonprofit Professional Network

<http://www.ynpn.org/>

The Young Nonprofit Professionals Network (YNPN) activates emerging leaders by connecting them with resources, people and ideas. YNPN's Chicago network strengthens the nonprofit community by providing professional development, resources and networking opportunities for young professionals.