# Lake County Nonprofit Professional Development Resource Guide

**Updated March 2018** 



The Lake County Community Foundation is pleased to provide a curated list of nonprofit professional development opportunities and area consultants for your reference. Included in this guide, you will find information about upcoming regional professional development events, academic courses and certifications, webinars and contact information for local consulting experts.

All of the programs and services found in this guide are available regionally or online. Programs have been vetted and consultants have been engaged by the Foundation or one of its contributing partners.

The resource guide will be updated and published quarterly. Please contact Maggie Morales at <a href="Maggie@lakecountycf.org">Maggie@lakecountycf.org</a> with questions or ideas. We hope you will find this information helpful!

-The Lake County Community Foundation Staff

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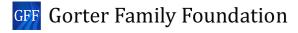
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# **Contributing Partners**

















# **Events and Program Series**

March - June 2018

# **Leadership & Capacity Building**

January 2018 – December 2018	
Forefront	
208 South LaSalle Street, #1535	
Chicago, IL	
For a full list of programs, webinar	
and to register click <u>here</u>	
Locations and Times TBD	
	Information/Registration
	November 2017 – November 2018
November 2017 – November 2018	
Locations and Times Vary	
For more information or to set up	
For more information or to set up an interview click <u>here</u>	
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an interview click <u>here</u>	
an interview click <u>here</u> May 11, 2018	
an interview click <u>here</u> May 11, 2018  Rosalind Franklin University	
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an interview click <u>here</u> May 11, 2018  Rosalind Franklin University	
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# Sponsored By - RESPOND Lake County

#### **Monthly Membership Meetings**

11:30 a.m. – 1:30 p.m.

Second Weds. of each month

RESPOND serves as a forum for front-line workers to gather, share and utilize staff expertise more effectively.

Waukegan Public Library 128 N. County Street Waukegan, IL

Intended Audience – Nonprofit Direct Service Professionals Cost – Membership fee for 2 is \$120/year

Information/Registration

Third Thurs. of each month

# Sponsored By - YWCA Lake County

#### Emerge – Young Professionals Striving for a Better Community

Emerge was created to give young professionals the opportunity to grow professionally while making an impact on their community. Monthly meetings are focused on creating impact, professionalism and networking.

YWCA Lake County 1425 Tri-State Parkway Gurnee, IL

Intended Audience – Young professionals (age 21-35) \*Click HERE to contact an Emerge co-chair Cost – Membership fee \$35

#### Membership

6:30 p.m.

#### Sponsored By – YWCA Lake County

#### **Economic Empowerment Summit**

This summit is designed to give you the tools you need to feel and be empowered!

#### Topics include:

- Improving Your Childcare Business Efficiency: Best Practices for Record-Keeping
- Developing the Leader within You
- How to Avoid the Pitfalls of Financing Your Business
- Overview of Mental Illness
- Infant Obesity (Obesity in Children)
- Investment Portfolio 101
- Breaking Down Barriers to Communicating Effectively about Race

Saturday, April 7, 2018

7:00 a.m. – 12:30 p.m.

University Center of Lake County 1200 University Center Drive Grayslake, IL

Intended Audience – All are welcome Cost - \$75 Non-member \$50 YWCA member Information/Registration

# Sponsored By – University of Wisconsin Parkside

# Friday, June 1, 2018 7:00 a.m. – 4:00 p.m.

#### 28th Annual Aging Well Conference

7.00 а....

Get up-to-date with the latest best practices and trends in gerontology with a great line up of dynamic keynote and breakout presenters! This conference is relevant for older adults and their families, professionals, wellness experts, caregivers, and anyone interested in a career in gerontology.

UW Parkside Student Center 930 Wood Road Kenosha, WI

Intended Audience – All are welcome Cost – \$109 Early Registration (by April 20) \$129 Registration Fee (after April 20) **Information/Registration** 

# **Webinars**

# Offered By - Nonprofit Quarterly in Partnership with FMA

"Preparing for the One Big FASB Change in Nonprofit Financial Reporting" presented by Hilda Polanco, FMA and Ruth McCambridge, Nonprofit Quarterly

For the first time since 1993, the financial reporting standards for nonprofit organizations are being updated, with the goal of improving the communication of financial results to donors and other outside stakeholders. In this webinar, FMA's Hilda Polanco discusses key changes in reporting requirements.

Intended Audience – Nonprofit Leaders Cost - FREE Click here to access webinar and slides

#### Offered By - FMA and Idealware

April 5, 2018

1:00 - 2:00 p.m. EST

"Selecting Accounting and Financial Management Software for Your Nonprofit" presented by Hilda Polanco

The marketplace for nonprofit accounting and financial management software is more competitive than ever. In this webinar, we will present findings from a brand new Idealware research report, then host a panel discussion to help you understand the landscape of financial management software and how to find the right fit.

Intended Audience – Nonprofit Leaders Cost – FREE

Information/Registration

#### Offered By – IUPUI Lilly Family School of Philanthropy

# May 10, 2018 12:00 - 1:00 p.m. EST

# "Fundraising from Donor-Advised Funds" presented by Dr. Una Osili

Dr. Una Osili will present an overview of donor-advised funds and their rapid expansion. Dr. Osili will review the growth of donor-advised funds and discuss how these funds are changing the philanthropic landscape. By the end of this webinar, you will have a clear understanding of the role of donor advised funds and how fundraising professionals and nonprofit leaders can best attract grants from donor-advised funds.

Intended Audience – Nonprofit Fundraisers Cost - \$19.74

Information/Registration

# **Academic Professional Development, Certification & Degree Programs**

#### Offered By - College of Lake County

# **Associates in Applied Sciences Degree Human Services Focus**

This program offers an Associate in Applied degree and several certificate options to prepare students for entry and middle-level positions in agencies and organizations offering services for children and adolescents, the developmentally disabled, seniors or people in need of treatment for alcohol and substance abuse.

# Online Classes Available

Information/Registration

# Offered By - College of Lake County

# **Professional Development Courses**

Topics: Business and Leadership, Computer Skills, e-Marketing For a full list of courses, access the link included.

Information/Registration Intended Audience - Nonprofit Professionals Cost – Varies

#### Online Classes Available

# Offered By - Gorton Community Center - Greater Good Series

# Northwestern/Kellogg Nonprofit Marketing & Communications **Certificate Program**

This program includes five workshops and a celebration luncheon upon completion. Workshops are: Effective Branding for your Organization, Whole Brain Communication, Stakeholder Mapping and Messaging, Public Speaking Workshop, and Strategic Social Media Management.

# April 10, 2018 -November 7, 2018

**Gorton Community Center** 400 East Illinois Road Lake Forest, IL

Intended Audience – Nonprofit Professionals Cost - \$1000 for the series or \$250/Workshop Information/Registration Offered By - IUPUI Lilly Family School of Philanthropy **Professional Development Courses** Topics: Fundraising, Management, Evaluation, Strategic Planning Online Classes Available For a full list of courses, access the link included. Intended Audience - Nonprofit Fundraising Professionals Information/Registration Cost - Varies 3225 West Foster Ave Offered By - North Park University and University Center of Lake Chicago, IL County **Undergraduate Degree – Nonprofit Management** Online Classes Available. **Graduate Degree – Nonprofit Management Certified Nonprofit Professional (CNP)** Information/Registration Intended Audience – Nonprofit Professionals Cost - Varies Offered By - North Park University 3225 West Foster Ave Chicago, IL **Nonprofit Graduate Certifications -**Online Classes Available. Nonprofit Management, Nonprofit Finance, Nonprofit Governance For a full list of certifications, access the link included. Information/Registration Intended Audience – Nonprofit Professionals Cost - Varies 3225 West Foster Avenue Offered By - North Park University Chicago, IL **Axelson Center for Nonprofit Management Spring 2018 Workshop Series**  Career Mapping for Your Next Strategic Move Wednesday, April 11, 2018 Activate Your Strengths, Elevate Your Organization Wednesday, April 18, 2018 Preparing for Your Year-End Audit (FREE) **Information/Registration** Wednesday, May 2, 2018 Intended Audience - Nonprofit Professionals Cost - \$90/workshop

#### Offered By - Northwestern University School for Professional Studies

# Chicago Campus

#### **Philanthropy and Nonprofit Organizations Certificate Program**

For those seeking to advance their careers in fundraising and nonprofit administration through a combination of hands-on skills and theoretical knowledge. Taught by practitioners in the field from major nonprofit institutions, research universities and consulting firms. Students may choose any four courses for a customized certificate in "Philanthropy and Nonprofit Organizations".

Intended Audience – Nonprofit Professionals Cost – Varies

**Information/Registration** 

#### Offered By - Northwestern Kellogg School of Management

#### Chicago and Evanston Campuses

#### **Executive Nonprofit Management and Leadership Programs**

Kellogg offers a full suite of executive education programs that address these challenges from a distinctly nonprofit management and leadership oriented point of view. Led by top Kellogg faculty and infused with practical insights from leading practitioners, these nonprofit management and leadership programs address wide-ranging issues from finance, marketing, fund raising and talent management to leading innovation and instilling a strategic, cross-disciplinary mindset organization wide.

# **April - June 2018 Programming**

- Fundraising & Marketing: Building Nonprofit Capacity April 18 – 20, 2018
- Step Into Impact April 23 – 25, 2018
- Leading Through Disruptions: Cultivating Agility for a New Era May 14 – 15, 2018
- Strategies for Nonprofit Human Capital Design May 16 – 17, 2018

Intended Audience – Nonprofit Professionals Cost - Varies For a full list of programs and to register click **here** 

# Offered By – University Center of Lake County

# Professional Development, Certificate Programs, Undergraduate and Graduate Degrees

For a full list of programs, certificates and courses, access the link included.

# Spring 2018

1200 University Center Drive Grayslake, IL

Online Classes Available.

Information/Registration

Intended Audience – Nonprofit Professionals Cost – Varies

# Offered By – University of Wisconsin-Parkside

# **Certificate Programs**

UW-Parkside, Tallent Hall 900 Wood Road Kenosha, Wisconsin

UW-Parkside Continuing Education offers a variety of certificate programs to suit your needs. There are face to face certificates which highlight a more personal and collaborative atmosphere as well as a wide array of flexible online certificates. Spring and summer offerings are focused on inclusive leadership.

- <u>Conflict Practicum</u> April 2 May 4, 2018
- Interpersonal Workplace Communication June 11– July 20, 2018

Information/Registration
Online Classes Available.

Intended Audience – Nonprofit Professionals Cost – varies (scholarships available)

# **Consultants**

While this information does not constitute endorsement of any of the individuals or firms listed, all of these consulting groups have been engaged by the Foundation or its partners. Consultants are organized by focus area.

# **Asian American Communities**

Asian American Community Exchange L3C Alice Lee-Osborne

**Specialization** – Asian American Community Research and Outreach

Rob Paral and Associates Rob Paral

**Specialization** - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities alice@aacexchange.com 312-248-2890

http://www.aacexchange.com

rob@robparal.com 773.609.4510

http://www.robparal.com/index.html

# **Board Development**

The Alford Group
President & CEO - Brenda Asare

basare@alford.com 312.929.4646 http://alford.com/

Specialization - Organizational Strategy, Fundraising,

Governance, Corporate Impact, Assessment and Analytics, Executive Coaching, Executive Peer Coaching Group Facilitation, Board and Staff Training

Laurel Tustison Consulting Laurel Tustison

**Specialization -** Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc. Pamela Xichel Cairns

**Specialization** - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration, Board and Leadership Development LaurelTustison@Gmail.com 847.445.2006

https://www.linkedin.com/in/laurel-tustison

Pam@leadinghealthyfutures.com 708-927-8121

www.leadinghealthyfutures.com

## **Coalition Building**

Gail Schechter Consulting Gail Schechter

**Specialization** – Organizing, Coalition Building, Popular Research, Training, Connecting, Grant Writing

ghschechter@gmail.com 847.502.3194 http://www.gail-schechterconsulting.com/

# **Evaluation**

David Schreier Associates LLC David Schreier

**Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Millennia Consulting Wendy Siegel

**Specialization** - Strategic Planning and Organizational Development, Research, Policy Analysis, Program Design, Evaluation, Executive Search, Strategic Communications, Grant Writing

Pratt Richards Group Jenny Richards david@davidschreierassociates.com 773.274.7008 www.davidschreierassociates.com

Siegel@ConsultMillennia.com 312.922.9920 x 6 http://www.consultmillennia.com/

admin@prattrichardsgroup.com 773.304.6289 http://prattrichardsgroup.com/

#### Specialization - Evaluation, Strategy

Rob Paral and Associates Rob Paral

rob@robparal.com 773.609.4510

**Specialization** - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities http://www.robparal.com/index.html

# **Grant Writing**

Laurel Tustison Consulting Laurel Tustison LaurelTustison@Gmail.com 847.445.2006 https://www.linkedin.com/in/laureltustison

**Specialization** - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc. Pamela Xichel Cairns

Pam@leadinghealthyfutures.com 708-927-8121 www.leadinghealthyfutures.com

**Specialization** - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration, Board and Leadership Development

Millennia Consulting Wendy Siegel Siegel@ConsultMillennia.com 312.922.9920 x 6 http://www.consultmillennia.com/

**Specialization** - Strategic Planning and Organizational Development, Research, Policy Analysis, Program Design, Evaluation, Executive Search, Strategic Communications, Grant Writing

Norine McCarten Consulting
Norine McCarten

nmccarten@gmail.com 773.513.9218

**Specialization** - Program Development, Project Management, Research, Grant Writing

ghschechter@gmail.com 847.502.3194 http://www.gail-schechter-

Gail Schechter Consulting Gail Schechter

consulting.com/

# **Human Resources**

C-Squared HR Consulting LLC Cathie Hollowell

**Specialization - Nonprofit Human Resources** 

David Schreier Associates LLC David Schreier

**Specialization -** Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Executive Service Corps of Chicago Rachelle Jervis

**Specialization** – Leadership Development, Organizational Strategy, Executive in Residence, Financial Operation and Planning, Human Resources Management, Volunteer Management, Marketing and Communications, Urgent Action Teams

\*Executive Service Corps engages volunteer consultants to provide nonprofit support.

SynerChange Patricia Moten Marshall

**Specialization** - Leadership Development, Team Building, Increasing Motivation and Engagement, Effective Communication, Performance Management, Creative Problem Solving

**Taproot Foundation** 

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology \*Taproot Foundation pairs professional volunteers with nonprofits to address their needs.

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david@davidschreierassociates.com 773.274.7008

www.davidschreierassociates.com

rachelle.jervis@esc-chicago.org 312.883.7221

http://esc-chicago.org/

pat@synerchangechicago.com 708.383.2725

http://synerchangechicago.com/us.html

chicago@taprootfoundation.org

312.635.1110

https://www.taprootfoundation.org/

# **Immigrant Populations**

**Rob Paral and Associates** 

**Rob Paral** 

773.609.4510

http://www.robparal.com/index.html

**Specialization** - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and **Asian Communities** 

**Information Technology** 

**Taproot Foundation** 

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology \*Taproot Foundation pairs professional volunteers with nonprofits to address their needs.

chicago@taprootfoundation.org

312.635.1110

https://www.taprootfoundation.org/

# **Legal Services**

The Law Project Erica Spangler Raz, J.D.

**Specialization - Pro-bono legal nonprofit services** 

espanglerraz@thelawproject.org

312-939-3638

www.thelawproject.org

# **Marketing and Communications**

**David Schreier Associates LLC David Schreier** 

Specialization - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development david@davidschreierassociates.com

773.274.7008

www.davidschreierassociates.com

EeJayCee, Inc. ejc@estherjcepeda.com 224.612.3214 **Esther Cepeda** 

https://www.linkedin.com/in/estherjcep **Specialization - Social Media, Marketing, Communications** 

eda

**Executive Service Corps of Chicago Rachelle Jervis** 

**Specialization** – Leadership Development, Organizational Strategy, Executive in Residence, Financial Operation and Planning, Human Resources Management, Volunteer Management, Marketing and Communications, Urgent **Action Teams** 

\*Executive Service Corps engages volunteer consultants to

rachelle.jervis@esc-chicago.org 312.883.7221

http://esc-chicago.org/

provide nonprofit support.

#### **Taproot Foundation**

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology \*Taproot Foundation pairs professional volunteers with nonprofits to address their needs.

chicago@taprootfoundation.org 312.635.1110

https://www.taprootfoundation.org/

# **Resource Development**

**David Schreier Associates LLC David Schreier** 

**Specialization - Organization Talent, Marketing &** Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

david@davidschreierassociates.com 773.274.7008

www.davidschreierassociates.com

Fund Inc. Rita Galowich

rita@fundinconline.com 847.205.0696 www.fundinconline.com

**Specialization** - Resource Development, Planning, Feasibility Studies, Case Statement Preparation, Capital and Endowment Campaigns, Fund and Donor Strategies

Advocacy Collaborative, LLC. Laurel O'Sullivan

**Specialization** – Advocacy

**Laurel Tustison Consulting Laurel Tustison** 

Specialization - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Laurel@AdvocacyCollaborative.com

847.401.9672

http://advocacycollaborative.com/ampli

fvvourimpact/

LaurelTustison@Gmail.com

847.445.2006

https://www.linkedin.com/in/laurel-

tustison

# **Program Development**

**Norine McCarten Consulting Norine McCarten** 

nmccarten@gmail.com

773.513.9218

**Specialization** - Program Development, Project Management, Research, Grant Writing

# **Strategic Planning**

David Schreier Associates LLC David Schreier

**Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Executive Service Corps of Chicago Rachelle Jervis

**Specialization** – Leadership Development, Organizational Strategy, Executive in Residence, Financial Operation and Planning, Human Resources Management, Volunteer Management, Marketing and Communications, Urgent Action Teams

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Pam@leadinghealthyfutures.com 708-927-8121 www.leadinghealthyfutures.com

#### **Taproot Foundation**

chicago@taprootfoundation.org
312.635.1110
https://www.taprootfoundation.org/

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology \*Taproot Foundation pairs professional volunteers with

# **Online Resources for Nonprofits**

nonprofits to address their needs.

# **The Aspen Institute**

# https://www.aspeninstitute.org/

The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues.

#### The Bridgespan Group

# https://www.bridgespan.org/

The Bridgespan Group is a global nonprofit organization that collaborates with mission-driven leaders, organizations, and philanthropists to break cycles of poverty and dramatically improve the quality of life for those in need. The organization focuses in four broad fields: education, children, youth and families, public health and global development.

# The Chronicle of Philanthropy

# https://www.philanthropy.com/

The Chronicle of Philanthropy is an independent news organization that has been serving leaders, fundraisers, grant makers, and others involved in philanthropy for more than 25 years. It offers a robust advice section to help nonprofit workers do their jobs as well as one of the biggest listings of career opportunities.

#### **The Collective Impact Forum**

#### https://collectiveimpactforum.org/

This is the place for those practicing collective impact to find the tools, resources, and advice they need. It's a network of individuals coming together to share experience and knowledge to accelerate the effectiveness and adoption of collective impact.

#### **Forefront**

# https://myforefront.org/

Forefront is the nation's only statewide membership association for nonprofits, grant makers, public agencies, advisors and allies. The organization provides education, advocacy, thought leadership and facilitates collective action around issues that are important to its members and to the sector.

# **FMA Fiscal Strength for Nonprofits**

# http://fmaonline.net/

FMA exists to build a community of individuals with the confidence and skills to lead organizations that change the world. Private and public foundations with diverse portfolios and needs repeatedly call on FMA to strengthen their grantees, improve their grant making capacity and increase the financial management knowledge of their staff. Nonprofit organizations—from start-ups to legacy agencies—depend on FMA to offer advice and capacity building services when facing challenges or significant decisions.

#### **Free Management Library**

#### http://managementhelp.org/

The Library provides free, easy-to-access, online articles to develop yourself, other individuals, groups and organizations (whether the organization is for-profit or nonprofit). The site includes links to free training resources, job banks and an extensive index of topics and links to relevant nonprofit and for-profit resources.

#### GuideStar

# http://www.guidestar.org/Home.aspx

GuideStar is the world's largest source of information on nonprofit organizations.

# **The National Council of Nonprofits**

https://www.councilofnonprofits.org/tools-resources

The National Council of Nonprofits produces and curates tools, resources and samples for nonprofits. View the most recent additions, browse by category or tag or search for the specific information.

#### **Nonprofit Learning Lab**

https://www.nonprofitlearninglab.org/

The Nonprofit Learning Lab (NLL) is a national nonprofit that connects, supports and develops individuals seeking to lead the nonprofit sector.

#### Nonprofit Quarterly

https://nonprofitquarterly.org/

Nonprofit Quarterly is an independent nonprofit news organization that covers nonprofit related issues, specifically, public policy and philanthropy.

# **Nonprofit Technology Network**

http://www.nten.org/

NTEN is a membership organization of nonprofit technology professionals who share a common goal of helping nonprofits use all aspects of technology more effectively.

# **The Nonprofit Times**

http://www.thenonprofittimes.com/

The Nonprofit Times provides breaking news and analysis on nonprofits: charities, associations, medical groups and religious organizations.

#### **Philanthropy News Digest**

http://philanthropynewsdigest.org/

A service of Foundation Center, Philanthropy News Digest provides a variety of resources including the latest news in philanthropy, current grant opportunities and job postings.

#### **Stanford Social Innovation Review**

https://ssir.org/topics/category/nonprofits ngos

Stanford Social Innovation Review provides innovative ideas to help leaders of nonprofits and nongovernmental organizations work more effectively.

# The Storytelling Non-Profit

http://www.thestorytellingnonprofit.com/

The Storytelling Non-Profit provides consulting, training and coaching to help non-profits around the world articulate their impact to donors in a new way, using narrative techniques to generate greater personal interest and accountability, thereby improving their fundraising success.

# **The Tamarack Institute**

http://www.tamarackcommunity.ca/

The Tamarack Institute equips people with the skills, knowledge, resources and connections you need to make lasting change in your community.

#### **TCC Group**

http://www.tccgrp.com/

TCC Group is a mission-driven consulting firm that collaborates with leaders to solve complex social problems.

#### **Women in Development North**

http://widn.org/

Women in Development North is dedicated to advancing women in the development profession with education and networking opportunities.

# **Young Nonprofit Professional Network**

http://www.ynpn.org/

The Young Nonprofit Professionals Network (YNPN) activates emerging leaders by connecting them with resources, people and ideas. YNPN's Chicago network strengthens the nonprofit community by providing professional development, resources and networking opportunities for young professionals.